



The potential to shape our world

ALBERTA'S RURAL YOUTH *WORTH OUR INVESTMENT!*

Change for Children Association's **Rural Roots: Communities in Action** is a program that recognizes youth as Alberta's most important resource. In today's world a youth's potential is dependent on the right opportunities. The purpose of Rural Roots is to provide these opportunities. Your investment can make it happen!



Change for Children
Association

2nd Floor, 10808-124 Street
Edmonton, AB
T5M 0H3

Tel: 780-448-1505
Fax: 780-448-1507

www.changeforchildren.org
cfca@changeforchildren.org

Why a Rural Roots program?

- Youth have the capacity to impact our communities locally and globally
- Rural communities seek leadership development opportunities for rural youth
- Active citizenship and volunteerism benefit rural life
- Venues for rural youth to showcase their contributions as local and global leaders are needed

After 23 years of teaching and arranging field trips, the Rural Roots events are perhaps the most rewarding ones that I have ever involved students in. I truly believe that every student who has so far attended a Rural Roots activity has been positively impacted in a way that will last a long time, and for some, a lifetime.

~ Nancy Fontaine, secondary teacher in Eaglesham, AB

What does Rural Roots offer?

- Community leadership training
- World Class youth speakers
- Hands-on workshops with other youth and inspiring youth leaders
- Resources for teachers & communities to increase youth engagement
- Events that connect rural youth across the province

The Rural Roots project has profoundly influenced my life.

~ Jason Long, Onoway, AB, age 16, 2005

Change for Children is an Alberta-based charitable organization (non-partisan, non-demoninational). Rural Roots is one of its primary public engagement programs. While the multi-component program receives some financial commitment from government grants, matching community support is required. The upcoming flagship event of the program, the **Rural Roots Youth Conference: Shape your World** is the perfect opportunity to make an investment and show your support!

... I attended the Rural Roots conference and it was one of the most life changing events of my life! The conference was so inspirational and motivational and it opened so many doors for me! ... Quite literally, the conference took my interest in social justice and turned it into a full fledged passion for helping the world. The Rural Roots Conference really got the ball rolling for me.

~ Zach Zimmer, Camrose, AB, age 17, 2006



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The 3 day conference, held March 13-15 in Gull Lake, brings together 150 youth, ages 13-19, representing over 20 communities across the province. Major expenses include food and lodging, transportation including bursaries for Northern participants, honorariums for presenters, resource materials and youth coordination costs.



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Rural Roots definitely changed my life!

~ Lacy Senio, AB, age 15, 2007

Investment Options

Contribute with a Donation

A personal or corporate donation of any amount entitles you to a charitable tax receipt.

Contribute as a Sponsor

As a sponsor of the Rural Roots program you demonstrate your support of rural youth and will receive a non-charitable receipt (usually used as a marketing expense) and recognition benefits as outlined in this package.

We are pleased to discuss any contribution ideas with you.

Rural Roots was my stepping stone into the future.

~ Jason Long, Past youth participant, Onoway, AB, 2005



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SPONSOR LEVELS & BENEFITS



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Rural Youth Supporter \$150-\$499

Benefits

- name listing in conference packages
- name listing in E -News thank you (sent to over 1000 addresses)
- name listing on sponsor signage at conference

Rural Youth Advocate \$500-\$1499

Benefits

- name listing in conference packages
- name listing in ENews thank you (sent to over 1000 addresses)
- opportunity to provide giveaway /product to participants with your logo
- name listing on sponsor signage at conference

Rural Youth Partner \$1500-\$4999

Benefits

- logo recognition in conference packages
- logo listing in ENews thank you (sent to over 1000 addresses)
- opportunity to provide giveaway /product to participants with your logo
- logo recognition/signage opportunity at conference
- listing as contributor in CFCA annual report (sent to over 3500 households)
- logo on sponsor banner on website
- sponsorship poster for your display

Rural Youth Champion \$5000+

Benefits

- logo recognition in conference packages
- logo listing in ENews thank you (sent to over 1000 addresses)
- opportunity to provide giveaway /product to participants with your logo
- logo recognition/signage opportunity at conference
- listing as contributor in CFCA annual report (sent to over 3500 households)
- logo on sponsor banner on website
- Sponsorship poster for your display
- Opportunity to address youth at conference

*Your work enables our student leaders from across Alberta the opportunity to ...
change not only their own, but our collective present day and futures. Please know
that your work makes the world a better place.*

~ Jennifer Dusyk-Johnson, Grande Centre Composite High School



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DONATION/SPONSORSHIP AGREEMENT FORM

Thank you for investing in the potential of rural youth!



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My company would like to participate as a _____ sponsor for
\$_____.

I would like to make a donation of \$_____.

CONTACT INFORMATION:

Contact Name: _____

Company Name : _____

Address: _____

Phone: _____ Email: _____

Cheque (Payable to "Change for Children")

Visa/MC/Amex Number: _____ Expiry: _____

Signature: _____ Date: _____

Fiona Cavanagh, Program Manager Education & Public Engagement will follow up with the contact upon receipt of agreement form and payment.

SEND COMPLETED FORM TO:

*Change for Children, Attn: Fiona Cavanagh
Email: Fiona@changeforchildren.org
2nd Floor, 10808-124 St Edmonton AB T5M 0H3
Fax: 780-448-1507 Phone: 780-448-1505*

THANK YOU FOR YOUR SUPPORT.